



25

YEARS OF

IMPACT

**Celebrating 25 Years of Breaking Cycles of Poverty Through
Education, Workforce Development & Community Development**



November 7, 2026

The Urban Civil Rights Museum in Harlem • New York City, USA

CELEBRATING 25 YEARS

25 YEARS OF BUILDING PATHWAYS TO OPPORTUNITY

Twenty-five years ago, BASICS International was founded on a simple belief: where a child is born should not determine how far they can go. In 2001, children and families in Chorkor, Ghana faced significant barriers to opportunity. Poverty, food insecurity, limited educational access, and child labor threatened the futures of far too many young people. While many organizations addressed individual needs, BASICS was built around a different vision: lasting change requires investing in the whole person, the whole family, and the whole community.

What began as a small educational sponsorship initiative has grown into a dynamic organization creating pathways from poverty to possibility through education, workforce development, entrepreneurship, leadership development, and community engagement.

Over the past 25 years, BASICS International has partnered with thousands of children and families, helping them access opportunities that empower them to learn, grow, and thrive.

HONORING OUR FOUNDER Patricia Wilkins

Founder & Executive Director, BASICS International



In 2001, Patricia Wilkins founded BASICS International on the belief that every child deserves the opportunity to learn, grow, and thrive. Over the past twenty-five years, she has led the organization with unwavering commitment, transforming a vision into a lasting institution that empowers children, strengthens families, and builds communities.

Through her leadership, BASICS has provided thousands of educational sponsorships, served more than 2.5 million meals, expanded access to technology and workforce development, and created pathways to opportunity for countless children and families across Ghana. Her vision continues to guide BASICS as it invests in the next generation of leaders, innovators, entrepreneurs, and change-makers.

FEATURING SPECIAL GUEST HONOREE Sheryl Lee Ralph

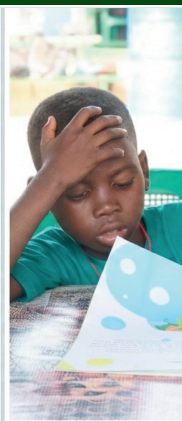
*Emmy Award-Winning Actress, Advocate &
Supporter of BASICS International*



Sheryl Lee Ralph is an Emmy Award-winning actress, advocate, and philanthropist whose distinguished career has inspired audiences around the world. From her groundbreaking role as Deena Jones in the original Broadway production of *Dreamgirls* to her Emmy-winning performance on *Abbott Elementary*, she has left an enduring mark on the entertainment industry.

A dedicated supporter of BASICS International, Sheryl has also used her platform to champion education, health awareness, and community empowerment, creating impact both on and off the screen.

OUR IMPACT OVER 25 YEARS



Basics by the Numbers

- ✓ 25 Years Serving children, families, and communities
- ✓ 6,000+ Educational sponsorships provided
- ✓ 2.5 Million+ Meals served
- ✓ 400+ Technology certifications awarded
- ✓ 110+ Students currently sponsored
- ✓ 9 Acres dedicated to the future Aklowah Youth Leadership & Learning Center

Today, the need for this work has not disappeared. In many ways, it has evolved. Young people need more than access to school. They need access to technology, leadership development, entrepreneurship opportunities, workforce training, and the skills required to succeed in an ever-changing world.

That reality is shaping BASICS' next chapter.

Through our Educational Sponsorship Program, Community Digital Lab, Hedzole Social Enterprise, and Aklowah Youth Leadership & Learning Center, BASICS is investing in the next generation of leaders, innovators, entrepreneurs, and change-makers.



PARTNERSHIP OPPORTUNITIES

A range of partnership opportunities designed to celebrate 25 years of impact and invest in the next generation of leaders and changemakers.



GENERATIONAL CHANGE PARTNERSHIP

Building foundations that last for generations

Benefits Include:

- Title acknowledgment as "Generational Change Partner"
- Reserved VIP table for 15 with premium placement
- Private reception with leadership, Founder Patricia Wilkins & guests from Ghana
- Podium recognition with brief remarks (5 min)
- Full-page color program ad
- Logo on all signage & step-and-repeat
- Website logo with hyperlink
- Social media campaign
- Post-event press release feature
- Commemorative crystal award
- Personalized impact report
- Complimentary valet for your party



TRANSFORMATIONAL PARTNER — \$50,000

Shaping the Future. Transforming Lives.

Benefits Include:

- Exclusive recognition as a Transformational Partner
- Premier VIP table for 20 guests
- Opportunity for company representative to offer welcome remarks
- Full-page premium advertisement (inside front cover, inside back cover, or back cover priority placement)
- Prominent logo placement on all event materials, website, signage, and promotional communications
- Dedicated social media recognition campaign
- Recognition during gala program and post-event communications
- Private reception with Founder Patricia Wilkins, organizational leadership, and special guests
- Personalized annual impact report
- Commemorative recognition award



VISIONARY PARTNER — \$25,000

Investing in Opportunity for Future Generations

Benefits Include:

- Reserved VIP table for 10 guests
- Recognition during gala program
- Full-page color advertisement
- Prominent logo placement on event signage and website
- Featured social media recognition
- Recognition in post-event communications
- Private reception with organizational leadership
- Annual impact report
- Commemorative recognition award



LEGACY PARTNER — \$10,000

Building a Lasting Legacy of Impact

Benefits Include:

- Reserved table for 8 guests
- Half-page color advertisement
- Logo placement on event signage and website
- Recognition during gala program
- Social media spotlight
- Annual impact report
- Commemorative recognition award



IMPACT PARTNER — \$5,000

Creating Pathways to Success

Benefits Include:

- Reserved seating for 6 guests
- Quarter-page program advertisement
- Recognition on event website and event materials
- Social media acknowledgment
- Recognition during gala presentation
- Commemorative anniversary gift



COMMUNITY PARTNER — \$2,500

Strengthening Communities Through Partnership

Benefits Include:

- Reserved seating for 4 guests
- Recognition in commemorative program journal
- Recognition on event website
- Social media acknowledgment
- Commemorative anniversary gift



FRIEND OF BASICS — \$1,000

Supporting the Mission

Benefits Include:

- Reserved seating for 2 guests
- Recognition in commemorative program journal
- Recognition on event website



INDIVIDUAL CELEBRATION TICKET — \$300

Join us as we celebrate 25 years of transforming lives and strengthening communities.

Benefits Include:

- Reserved seating for 1 guest
- Cocktail reception
- Dinner and program
- Live entertainment and special presentations
- Commemorative 25th Anniversary program

HOW YOUR INVESTMENT CREATES IMPACT

Education — Access to quality education and educational sponsorships for children and youth.

Nutrition — Nutritious meals that support learning, health, and well-being.

Workforce Development — Digital skills training and career pathways through the Community Digital Lab (CDL).

Entrepreneurship — Economic empowerment and skills development through the HEDZOLE Social Enterprise.

Leadership Development — Experiential learning and leadership opportunities at the Aklowah Youth Leadership & Learning Center.

Community Impact — Programs that strengthen families, empower communities, and create lasting change.

AN EVENING TO REMEMBER

EVENT PROGRAM HIGHLIGHTS

- **Welcome Reception** — network with supporters; view photo & video exhibits of 25 years of impact
- **Dinner Program** — welcome from Founder Patricia Wilkins, stories from Ghana, beneficiary testimonies & keynote
- **Recognition of partners and supporters**
- **Live Auction** — exclusive items & experiences supporting BASICS programs
- **Special Performances** celebrating Ghanaian heritage
- **Vision for the Future** — unveiling strategic initiatives for the next 25 years

WHY PARTNER WITH BASICS INTERNATIONAL?

- **Proven Track Record** — 25 years of consistent, measurable impact in one of Ghana's most challenging communities.
- **Holistic Approach** — we tackle root causes across education, health, nutrition, safety, and economic empowerment.
- **Community-Based Model** — working alongside families and local leaders for sustainable, culturally appropriate solutions.
- **Transparent Operations** — a registered 501(c)(3) in the U.S. and an NGO in Ghana, with the highest standards of accountability.
- **Multiplier Effect** — every child educated and family empowered creates ripple effects, as transformed individuals become change agents

OUR VISION FOR THE NEXT 25 YEARS

- **Scale Impact** — reach 500+ children & families annually
- **Educational Excellence** — a BASICS Learning Center in Chorkor
- **Economic Empowerment** — vocational training for 100+ women
- **Health & Wellness** — a community health clinic for preventive care
- **Youth Leadership** — a youth leadership academy
- **Sustainability** — income-generating initiatives for the long term

DATES & CONTACT

IMPORTANT DATES

Aug 1, 2026 — Early commitment deadline for maximum logo visibility

Oct 1, 2026 — Final deadline for program listing & advertisement materials

Oct 20, 2026 — Final RSVP deadline for catering & seating

EVENT SCHEDULE

Nov 7, 2026 — 25th Anniversary Celebration

5:30 PM — VIP Reception (Legacy Builder Partners)

6:30 PM — General Reception

7:30 PM — Dinner Program Begins

PARTNERSHIP INQUIRIES

BASICS International Inc.

PO BOX 300888, Jamaica NY 11430

Founder & Executive Director: Patricia Wilkins

Website: www.basicsinternational.org

Email: BASICS25@basicsinternational.org

Tax ID: 11-3633709 (501(c)(3))



Our Mission

"We will help the homeless, helpless, hungry, needy, sick, poor and uneducated. We commit ourselves to empower these individuals to become better citizens and individuals—
Permanently NOT temporarily."

JOIN US IN MAKING HISTORY



On November 7, 2026, we gather not just to celebrate what has been accomplished, but to declare our commitment to the children and families still waiting for hope.

Every partnership, every ticket, every contribution writes another chapter in the story of lives transformed, futures reclaimed, and communities empowered.

Your partnership at this pivotal moment doesn't just celebrate 25 years of success—it fuels 25 more years of transformation. Together, we can ensure the next 25 years bring even greater transformation to the children and families of Chorkor and beyond.

Will you join us?

Your generosity writes the next chapter.

To purchase tickets, make a donation or sponsor

www.basicsinternational.org/basics25

Or email BASICS25@basicsinternational.org